

AACTMAD Board of Directors meeting

December 16, 2009, 7:30 pm

Location: 4531 Concourse

7:40 Called to order

Attending Board members: Mark Hillegonds, Abby Liskow, Greg Meisner, Robert Messer, Nawal Motawi, Brooke Ratliff, Ruth Scodel, Carolyn Texley Non-Board member attendees: Brad Battey, David Pardy, Gretchen Preston

Agenda

Approved.

Brad Battey would like to revive planning for a weekly contradance on Thursdays to be held at Concourse. He is in the process of determining cost/ticket price, and is working out the details. Greg asked that Brad submit a budget, and work with Brooke on the breakdown of costs. Ruth: is there a particular vision e.g. new callers, etc. Brad. the idea is that the dance would be every week – a good setting for planned programming and mentoring of musicians, callers, etc. A new event on a new night might need support until the dance is established. Mark: how would the dance be marketed? Brad: would identify groups, try new media (Twitter, Facebook). Brooke: she and a few others have been doing a few events for those new to contradancing, and suggested that her efforts could be folded into Brad's idea for the concourse. Ruth: offer a seasonal rate for a weekly/regular dance. Mark: would be interesting to use that idea for AACTMAD dances – pay for 10 dances to be used at any AACTMAD dance. Greg: also need some quality control. One thing that has been successful for Tues. English is cultivating new callers.

Greg: motion to approve Brad's proposal for a weekly Thursday dance.. 2nd Ruth. Approved. Unanimous.

Nominating Committee

Chair Pam, Pat Micks, Ruth Jones, Debbie Jackson, Ruth Scodel is the board member on the committee. Need one more board member on the nominating committee. Ruth is willing to call the meetings and get the committee work started for the 2010 election. We would need at least 5 board members. Brooke volunteered to join the committee. Ruth: would like a general call for suggestions/self-nomination for the board. Mark will send the brief letter out to the membership shortly. Greg: suggested removing the term limit on the Treasurer. David: if there are safeguards in place, that would not be an issue. Brooke: the procedures need to be consistent from one treasurer to the next. Greg: spoke for the board in saying that we would appreciate it if David would consider joining the board.

Gretchen: the facility management committee is setting up a Google calendar Bob will put the link on the website. One of the committee members will be responsible for

updating it. Gretchen suggested an email: rental@aactmad.org or something similar. One person will be in charge of responding to requests from the facilities committee. Gretchen distributed the proposed lease for the facility based on the Grange lease. She also distributed the rental fee schedule (essentially what the Grange charges). Things to be decided by the board: do new AACTMAD activities have a different rate? Gretchen proposed that we don't guarantee events before March 1 (her proposed official opening date). Mark will be the contact person for communication from the facilities management committee. Gretchen: proposes using Google calendar for the scheduling calendar for the concourse facility. She also discussed a 4 page brochure for the concourse facility. She hopes to have that done early in January. She will forward the brochure to the board when it's ready. David: wants the board to be careful in setting rates until we know what our true costs are. Greg: we did plan to continue fundraising for the first year's operating costs. Gretchen: the committee would like the board to approve the rates at tonight's meeting. The ballet company is still interested in using the space. Mark: the role of the board is to set policy and limits, but the facility management committee can make their own decisions and keep the board informed. David Parly as treasurer will sign the leases as they come in.

Public Drum is the software format suggested for the future dance calendar.

Warren Armstrong is helping Bob with a format for the print version of the dance calendar.

Bob will send out a notice to the membership about the status of the dance calendar. The online calendar is up to date through February. Bob will look at Public Drum as the vehicle for delivering the calendar.

Mark: do we need a vehicle for communications - regularly scheduled communication to the membership (events, board decisions, minutes, board agendas, etc.).

Greg: is working on a new facility newsletter issue. After that, it could then merge into one newsletter.

2010 AACTMAD Goals

Greg: would like to put together several (approx. 4) weekend events during the year, bringing in some outside callers, musicians, etc. Probably on the 5th Friday/Saturday weekends to mix styles – techno, English, Contra. He's still working out the specific plans, budget, cash flow, etc.

Mark: AACTMAD is more of a coordinating organization than a granting organization.

Brooke: we have a programming deficit, and need to address that issue first. General discussion followed about increasing AACTMAD's depth of outreach. David and Brooke suggested contra exchanges – coordinating trips to places such as Berea, etc. Brooke will discuss the idea of exchanges with Brad as they are planning the new Thursday dance.

Facilities

David: Agreements were signed for the LLC (operating and purchase agreements). We need to continue fundraising to raise the remaining funds for construction. Approximately \$85,000 will be due at the end of January. With new pledges and checks in hand, we have approximately \$100, 000.

Greg: motion to resolve to use the loan funds. Nawal 2nd. Approved. 7-1, Abby voted no.

Mark: motion to approve the rate schedule as presented by Gretchen. Brooke 2nd. Approved. 8-0.

Mark: we need to discuss the grand opening of the new facility. Greg: suggested second weekend in April (9-11). Greg could use his idea for a special event as the opening celebration.

Mark: motion to plan the opening of the new facility the second weekend in April. Greg 2nd. Approved. 8-0

Greg will work on more details.

Treasurer:

Brooke: All tax penalties are waived for 2006. From 2009 on, AACTMAD will need to file the 999 long form.

Busch's gift cards are still working. Mark will contact Kroger about how to fix the card. Mark will send out a notice to the membership about the grocery cards.

Adjourned 9:55