

**AACTMAD Board of Directors Meeting**  
**October 27, 2010**

Board members present: [Bob Messer](#), [Cyndy Keesler](#), [Hal Breidenbach](#), [Marty Wilson](#), [Marlin Whitaker](#)  
Others present: [David Pardy](#), [Greg Meisner](#)

Hal (president) called the meeting to order at 7:31 PM.

Agenda is attached as [Exhibit A](#).

Discussion of minutes. It was agreed that draft minutes should go out for review as quickly as possible, with corrections and comments back within a week, and final actionable minutes to be provided one week before the next meeting.

Since [Carolyn](#) (secretary) was not present to provide final minutes of the previous meeting, Cyndy moved and Marty seconded that approval of last month's minutes be deferred until they can be corrected and condensed. Motion adopted.

For health reasons, [Mark Hillegonds](#) has resigned from the Board and as Fundraising chair. His resignation was accepted with regret and best wishes for a speedy recovery.

The KissME proposal (attached, [Exhibit B](#)), was reviewed and discussed. Bob moved and Marty seconded that we accept the proposal, subject to KissME meeting the milestones in their promotional plan and adhering to the budget that they submitted. Motion adopted. Cyndy volunteered to take on the responsibility of being the Board's contact to the committee and monitoring the milestones.

"Homework" (shared on Google Docs) was reviewed and pending updates noted.

- Marlin will look into Google Apps and report at subsequent meeting.
- Board wants to keep active the e-mail list [aactmad.board@umich.edu](mailto:aactmad.board@umich.edu)
- Hal reported on his investigation of [Community Foundation for Southeast Michigan](#).
  - AACTMAD could establish an endowment fund
  - takes advantage of Michigan tax credit
  - \$10,000 minimum
  - 5% distributed annually
  - ~1.13% fee
  - Because of the tax break and requirements set by law, the contribution is permanent
- Community Foundation brochure is attached as [Exhibit C](#).
- It was the consensus of the Board that this fund is not appropriate for us at this time, but we should revisit the issue at some later time.
- Bob volunteered to contact the [Ann Arbor Area Community Foundation](#).

#### Oversight of Committees

- The point is to establish a helpful and mutually beneficial relationship with our committees.
- Meeting with committees is useful before work begins on the long-range plan.
- ACTION - Bob will draft a letter for sending to committees.
- ACTION - Bob will start compiling a list of our standing committees.

#### Long Range Plan

It's time to start scheduling this process.

### Fundraising

We have a vacancy in the fundraising chair, since Mark resigned. Some names were mentioned of people to contact. Hal will try to find a new fundraising chair before the next meeting.

### Facilities Report

- David and [Gretchen](#) sent reports in advance ([Exhibit D](#)).
- Some fundraising will be required in November to meet the facilities obligation.

There was some discussion about finding someone to fill the newly vacant position on the Board. No definite action was decided on, but feelers will be put out for interested persons.

The next meeting will be November 17 at 7:15 PM.

Meeting adjourned at 9:28 PM.

-- *Minutes prepared by Marlin Whitaker*