

AACTMAD Board of Directors Meeting
November 17, 2010

Board members present: [Bob Messer](#), [Brooke Ratliff](#), [Cyndy Keesler](#), [Hal Breidenbach](#), [Marty Wilson](#), [Marlin Whitaker](#), [Nelson Bacigalupo](#).

Others present: [Brad Battey](#), [Shawn Donaldson](#), [Greg Meisner](#), [Gretchen Preston](#)

Hal (president) called the meeting to order at 7:16 PM.

Agenda is attached as [Exhibit A](#).

Brad was present to discuss a couple of topics:

- AACTMAD Sound system
 - The arrangement with the Grange used to be that AACTMAD paid \$25/month for storage, others would pay a \$35 fee for usage (not AACTMAD events). This arrangement changed when Concourse Hall opened, and Don Theyken donated a sound system to the Grange. The new arrangement is that AACTMAD's sound system lives at the Grange rent-free, but AACTMAD is no longer receiving a rental fee.
 - There are needs for sound at Concourse (a few more mics, cables), but our stuff is at the Grange.
 - **ACTION:** Hal will send an email to Joan and Richard saying that Brad will contact Joan about the sound system needs, that the board discussed it, and Brad has the Board's support to obtain the necessary equipment for Concourse.

- Accepting credit card payments
 - [Square](#) is a credit card processing service and card reader for mobile devices.
 - An account would allow AACTMAD to accept credit card payments.
 - 2.75% /swipe +15c/transaction
 - 3.5% + 15c/transaction for manual entry
 - can obtain as many card readers as necessary at no cost
 - limitations based on monthly volume

Brooke moved and Cyndy seconded that the Treasurer set up a processing account for Brad to do a pilot program of accepting credit cards. Motion adopted.

There was some inconclusive discussion about multi-event packs and vouchers for AACTMAD events.

It was reported that the Fifth Friday Fusion dance has been discontinued. Presumably the committee was dissolved.

Greg, as Special Events chair, introduced Shawn Donaldson, a leader of the Ann Arbor Folkdancers, which meets on some Saturdays at the Gretchen's House Traver Boulevard location. He expressed disappointment that there is so little connection between AACTMAD and the IFD community. He would like to promote additional exposure of IFD to AACTMAD members and vice versa. Initial efforts to support these goals will be under the auspices of Special Events committee and in conjunction with fifth weekend activities. Greg and Shawn were letting the Board know something is in the works.

Cyndy moved and Nelson seconded that the [October minutes](#) be approved. Motion adopted.

Dancing in the streets

Bills have been received from the City of Ann Arbor for approximately \$2143 to cover DITS expenses for 2009 and 2010. It is necessary to fill out an application for the city to cover costs. This was done in 2008 and previously, but not for the last two years. So we are being billed due to failure to file the application.

- ACTION: No checks will be written until we petition the city.
- ACTION: Gretchen volunteered to go to City offices on Friday (November 19) to investigate.

Brooke pointed out that DITS is an opportunity for fundraising and membership recruitment, and an opportunity to raise awareness, that has not been well-exploited. Later on, the board will consider the future of DITS.

KissME

Cyndy reported on the status of milestones.

- The first milestone was a web site live by November 15. It is supposed to be up today.
- Publicity is to be launched at the PittStop event November 19-21.

There was a question about whether the KissME committee wants to use Concourse Hall in 2011. Cyndy will ask them.

Bob will organize calling committee contacts from his list to confirm committees and their current leadership.

Future Board meetings were scheduled: January 26, February 23, March 23, April 27

The Nominating Committee will meet December 4, 6 pm at the Grange. They will try to find an immediate replacement for Mark.

Facilities Report - see David's e-mails ([Exhibit B](#))

Brooke moved and Nelson seconded the authorization of an additional loan from the General Fund to the Facilities fund of up to \$2000 to be used if needed during December or January. Motion adopted.

Fundraising ideas discussed:

- Community event open house
- Getting the Arts Council here
- 50/50 and other raffles
- Having some kind of event on the weekend of the fifth Friday in January.

Bob moved and Brooke seconded the authorization of up to \$200 to consult with Jean Borger on the direction we should take on fundraising and publicity. Motion adopted.

Brooke introduced a proposal for a new Salsa and Community Outreach Committee to be operated in conjunction with Suzi Naguib (of the [Ann Arbor International Group](#) on [meetup.com](#)). They would like to have events at Concourse, with any leftover money from activities going into AACTMAD's General Fund. Nelson moved and Hal seconded to establish the Salsa and Community Committee with a startup budget of \$150. Motion adopted.

Swing Ann Arbor has requested that AACTMAD be the steward for their grant from Comerica with an administrative fee to AACTMAD of \$150. Nelson moved and Hal seconded that we accept the proposal. Motion adopted.

Meeting adjourned at 10:23 PM.

-- *Minutes prepared by Marlin Whitaker*