

## AACTMAD Board of Directors Meeting

January 26, 2011

Called to order at 7:20

Nelson Bacigalupo, Marty Wilson, Marlin Whitaker, Hal Breidenbach, Carolyn Texley [Brooke Ratliff joined at 8:15 left at 8:30], Bob Messer. Guests: Gretchen Preston, Greg Meisner, Dave Pardy

Minutes: **Motion by Marty to approve minutes as corrected Nelson 2<sup>nd</sup>. Approved 5-0-0**

### **AACTMAD Board/administrative deadlines review:**

Website document titled 'AACTMAD deadlines'.

Marlin will work on this and report at the next meeting. Discussion that it's difficult to navigate the website. Hal suggested a committee to review the website (Marlin, Hal and Carolyn, and Hal will invite Bob. Bob joined the meeting at 7:40). Will schedule a meeting in the next week. Hal has the disk with all web documents.

Hal: Need a long range planning committee to draft updates (make it current). Will be useful when meeting with the Committees. Marlin suggested that at the upcoming meeting with the Committees we could (informally) begin to identify volunteers, ideas, etc. and begin the process/discussion. The current (2005) long range plan should be reviewed by the Board before the meeting with Committees. Hal will take this task on before the meeting (which is coming up in the next few weeks – Hal is finalizing the meeting date/time).

### **Facility Finance status – Dave**

Dave sent out the report. \$2000 transfer to Facility from General Fund in August (it is a loan from the General Fund). Dave has corrected his report to show this. Recent donations: \$2500 cash, sound equipment. We need to put funds aside to repay loans. Dave's report includes due dates – where they apply.

### **Fundraising – Hal**

Status of to-do items from the January 9 meeting.

Need new AACTMAD/membership brochure, which should be ready for the Dawn Dance. Gretchen: need to staff the registration table to sell memberships. Gretchen: offer membership discount/free membership at the Dawn Dance as a special (making the total the pre-registered rate). Hal suggested charging a small amount (\$1).

**Motion by Carolyn: offer a \$1 membership (through Aug 31, 2011) for new members joining at the Dawn Dance site. Hal 2<sup>nd</sup>. Approved 8-0-0.**

Hal will contact the Dawn Dance Committee about the details for an AACTMAD membership presence at the registration table. Bob will have a membership form available.

Donation letters have been sent out.

Hal attended the New Center workshop on joining a non-profit board, and found it very useful.

Hal: sent a letter to his council person explaining the situation and asking what we can do about waiving the barricade fees for DITS. Hal will follow up. Council meetings are on the 1<sup>st</sup> and 3<sup>rd</sup> Mondays of the month.

Collecting skills data from members: Hal mentioned a database that would allow us to identify skills AACTMAD needs. He will explore further to see if it is appropriate for us.

Need outdoor mail box for brochures outside the Concourse Hall door. Hal will investigate.

Next step is to plan the April event. Need to book demonstration acts (concert(s), swing, morris, English, vintage, Scottish). Celebration/Open house with dessert. Need a short flyer out at the Dawn Dance and define the event as scheduling progresses. Hal: will develop the mailing list for those outside the dance community (Excel spreadsheet). Demos, entertainment from 7-9; followed by a dance. Nelson will help with contacting groups. Board members will send suggested invitees to Hal – Gretchen has been compiling a list. Event will be free, donation box will be out.

Nelson: Fundraiser idea for AACTMAD: ask membership to donate items for an auction (with entertainment, food, etc.). Charge admission with tax deductible portion. Gretchen suggested that it be an annual event, and that sometime this summer (June through August). Some thought that end of April might be too soon. Friday, June 10 tentatively scheduled as the fundraiser date. Nelson will chair the event, Carolyn will co-chair. Nelson and Carolyn will meet to begin working out details.

For the April 30 event we will recruit AACTMAD members for snacks/desserts. Will need a food committee to coordinate donations. Greg will ask Brooke if she will help with food coordination. In the invitation ask them to bring friends.

Need to schedule another outreach & fundraising meeting. February 15, 5:00 – 6:30.

### **Nominating Committee**

Still working on scheduling their next meeting in February. Status: sent out letter, only 1 response so far. Board will send suggestions to the Committee.

Mark is still working on the scrip program with Kroger, which can go forward now that the AACTMAD name change has been registered with the State.

Need to start planning for the Annual Meeting.

**Carolyn: Motion to adjourn. Marlin 2<sup>nd</sup>. Approved 7-0-0**