

AACTMAD Board of Directors  
Concourse Building  
4531 Concourse  
7:30

February 24, 2010

Mark Hillegonds, Abby Liskow, Greg Meissner, Robert Messer, Ruth Scodel, Carolyn Texley.  
Non Board members: Brad Battey, Dave Parady, Gretchen Preston

7:43.

Minutes.

Tabled; not distributed

Beth Battey presented her proposal for a Kids and Parents Folk Music and Dance Class. Her plan is to attract little children with their parents, which would broaden future interest in AACTMAD dances/activities. Ruth asked about a plan to promote. Beth has contacted several parent groups. She has researched kindermusik groups and has priced her classes accordingly. Going rate is \$150 for an 8 week session. She has proposed Thursdays to the facility operations committee, and her proposed schedule will work with the potential renter also interested in daytime use of the Hall. Gretchen: will hear from the Ballet Company April 1. Mark: this would be a Beth Battey Productions event, not an official AACTMAD event. The difference would be that the money made would come to AACTMAD if it were a committee, would go to Beth if not.

Gretchen: would like to know how to balance future AACTMAD committee requests with current rental interest in the space. Beth sees this program as ongoing/open ended. Ruth: propose to approve for a single 8 week term, and then re-evaluate. Late morning 10-11am, 2-3pm, then 5:30-6:30 Monday thru Friday (to start on Thursdays only). Mark: Board is being asked to invest in Beth's venture. Greg: we could decide that investing/granting for Beth's start up (instruments, other resources) that AACTMAD will then own. We could decide that it becomes an AACTMAD activity, or stay an outside renter of the hall (non AACTMAD but mission-related activity).

**Greg: Allocate \$100 for purchase of instruments which will be owned by AACTMAD for Beth's program to be used for other AACTMAD activities/committees. Hall rent will be waived for 2 weeks in addition to purchasing instruments. The first 8 week session will end before the first of June. Ruth 2<sup>nd</sup>. Approved.**

One key to the sound closet on the hook in the kitchen, another to be kept with the LLC Manager (Gretchen Preston). Another set of keys will be kept in a secure location in case of loss, etc.

Brooke proposed a Cleveland style polka workshop. She is asking for start-up money for the workshop. \$20 for workshop and dance, \$10 for just dance. Brooke will market to the swing

dancers across 4 states. Even though it's a small market, they travel further because it is a small interest group. Greg: might as well for a special events committee to fund these kind of events (there are already a few in the pipeline). We could do more of them with the same organization, and would create a budget for future events.

**Greg: motion to support the Cleveland style polka workshop project. Ruth 2<sup>nd</sup>. Approved.**

Greg: mentioned April 10 opening event afternoon English dance on Sat. Evening program is still being filled out – including a late-night swing party. There won't be contradancing after 7:30, so won't compete directly with the Webster contra. He's still in the planning stage, and is promoting the date. Greg: need to come up with a policy to handle using the dance hall to not compete with other AACTMAD committee programs.

David: what we've told the community is that we've asked the committees to move to the Dance Hall. So we've planned to rent to non-AACTMAD groups/events at those times.

Brooke: contact event promoter (e.g. Clear Channel where we just provide the space, they promote the events) for bringing in bands from outside the area.

David: would like to give the facility management/operating committee some policy direction about AACTMAD's mission in renting the facility. Brooke: we should have an enrollment period each year when we can present what time slots are available. Mark: ask the operating committee to review these issues, and determine the lease year period. Greg: need some strategic planning to clarify some mission related issues involved in having our own hall.

Bob: Discussion and information on AACTMAD website changes. Bob recommended mailing the calendar to members in late March when the election ballot is ready to mail. Each committee has a Public Drum account.

**Mark: motion to make David Pardy an authorized sender to AACTMAD membership. Abby 2<sup>nd</sup>, Approved.**

**Greg: motion to formally adopt Concourse Hall as the name of the new facility. Carolyn 2<sup>nd</sup>. Approved.**

Gretchen: All arrangements are in place for the Dawn Dance weekend brunch; Gretchen's working on getting some donated food. Information will be up on the website, and information will be distributed to AACTMAD members. Gretchen is making new directional signs for State St.

David: Distributed Facilities financial report. We will be \$15k short by the end of March. \$60k is a good goal – to cover 1<sup>st</sup> year operating costs and remaining building costs as well as pay back loans early. \$20k minimum for the year, assuming rental goes as planned. Hall rental for Hop for Haiti should transfer from general funds.

Ruth: there needs to be an 'ask' at the Dawn Dance for Concourse Hall. There is a challenge grant of \$1500 for the first \$3000 of new contributors. Mark will make announcements Friday & Saturday night. Also do a mailing after the DD but before the April event as another ask.

Gretchen: Hall right now will bring in \$500 per mo. in rent March-June. Brooke: propose that we take a loan from the general fund, which could be available until May.

**Greg: motion to allow the treasurer's discretion to loan to the facility from the general fund, and approach committees as a third choice to make up for shortfalls in fundraising. Abby 2<sup>nd</sup>. Approved.**

### **Treasurer's Report**

Brooke checked with Bob and David to make sure that the bookkeeping is in order. She should have 2009 financial reports ready for going up on the web: Bob's Excel spreadsheet, David Pardy's report, income statement balance sheet, one Excel general statement for the committees.

Meeting adjourned 10:20

Next meeting March 24.