

**AACTMAD Board of Directors Meeting  
December 15, 2010  
DRAFT w/ Marlin's corrections**

Meeting called to order at 7:30

Nelson Bacigalupo, Hal Breidenbach, Cyndy Keesler, Bob Messer, Brooke Ratliff, Carolyn Texley, Marlin Whitaker, Marty Wilson. Guests: Greg Meisner, Dave Pardy, Gretchen Preston, Peter Baker

**Old Business**

Minutes: Marlin W. made corrections to the minutes from the Nov. 17 meeting. **Nelson: motion to approve minutes as corrected. Marty 2<sup>nd</sup>. Approved 8-0-0**

Updates to Long Range Plan – discussion concluded that this item should be handled at a special meeting for this purpose. Tabled.

Schedule of AACTMAD Board activities. Tabled.

Square dance proposal (new activity proposal):

**Marty: move to accept Marlin's proposal for a new AACTMAD square dance series at Concourse Hall. Brooke 2<sup>nd</sup>.** Discussion: Cost/subsidy to be considered. During the first 2 months, the Board will receive reports on the series' success/revenue and will make a decision to continue or cancel based on the first few months. Nelson: how will the series be marketed/advertised? Marlin's set up a facebook group, fliers, Public Drum, etc. Hal: might be a good idea to do a trial square dance at the Circus Bar with a small group (8-10 people) sometime in early January. Discussion that the costs/admission are reasonable. Brooke: \$1500 is not available all at once, but we could support the series in installments as needed. Nelson: we can reconsider if the first few months are not profitable. Gretchen: approx. \$900 is an in-kind donation rather than cash. Since there's a stipulation for review, **the Board approved. 8-0-0.**

**Continuing Business**

Facility finance status: Dave Pardy

Dave distributed the Concourse Hall/Facility financial report (attached).

A \$2000 advance was approved at the November meeting, and more donations may yet come in this month.

Fund Raising status:

Report on meeting with Jean Borger – Bob Messer

Met with her on December 6, and she commented that we need a case statement and fundraising committee and plan. Thank you's and recognition tiles for the wall in Concourse Hall need to be completed. Need to put the fun in fundraising with potluck dinners and raise funds for the organization, not just for the facility. Invite members to sponsor a dance, go out to different audiences. January 29 dance should be an outreach event (community outreach) to introduce them to AACTMAD and traditional dance (English, Contra). [will attach Bob's report to the minutes.] Cyndy was asked to

contact Ann Gladwin for contacts for fundraising. Cyndy's scheduled a meeting with her next week.  
Hal: New Center provides support for board development that we should take advantage of.

### **Fund Raising committee forming – Gretchen Preston**

Bob: asked the Board to send him suggestions for outreach contacts, Gretchen will draft an invitation for the Jan. 29<sup>th</sup> event with description of the open house and fundraising ideas.

The Board agreed to dialog on the topic of fundraising and outreach via email and set a meeting time for January 9, Sunday at Concourse (w/ potluck) 6:00 (after Marlin's dance) to organize ideas for the Dawn Dance (Feb. 25-27). Peter thought that the Dawn Dance Committee would be ready to help with a membership table, announcement re: AACTMAD membership etc.

Hal: we have a need for creating an executive schedule to track important dates (scheduling DITS, annual meeting, election deadlines, when taxes need to be paid, Folk Festival membership table, etc.)

### **Facilities Committee status - Gretchen**

Gretchen distributed the annual reservation report and events reserved for 2011 to date. Also the budgeted and actual expenses for the LLC. We need to start developing a maintenance budget for the larger projects that will/may come up.

The Board discussed the possibilities for expanding the fund raising committee beyond the board (from the membership.) We also need to expand membership.

Event with Ann Arbor Arts Council: Gretchen has sent an email regarding this event.

### **Nominating Committee: Marty**

Committee needs a date to be set for the 2010 Annual meeting. **Bob: move that the Annual meeting date be set for May 21, 2011. Marty 2<sup>nd</sup>. Discussion: set the time for 3:00. Approved. 8-0-0.**

### **New Business**

Dawn Dance stage

Peter Baker: Dawn Dance Committee is considering buying the stage rather than renting (\$750-900 per year), as it would pay for itself in approx. 5 years. Size: approx. 12'x24'. Cyndy: asked where it would be stored. Peter said that they have a volunteer for storing the stage.

### **Dancing In The Street (DITS)**

Hal: Committee chair needs to contact the city. Gretchen: asked the City when we need to apply for the grant to cover the street barricades for DITS. Need to go to City Council to see if we can have the fees waived for 2009 – 2010. Need to apply for the grant immediately (Hal will take care of this), and take care of the past due fees (from the late application in 2009 and 2010).

Hal: suggested a party for the AACTMAD dance leaders at Concourse Hall. **Brooke: Move to plan a party for the AACTMAD Dance leaders. Nelson 2<sup>nd</sup>. Discussion: will have email discussion on the date. Approved 8-0-0.**

Bob: will contact committees and confirm current members.

Hal: would like to see a costume vintage English ball.

CDSS sent a thank you note for organizing their meeting. Brooke: noted that we should apply for some of their grants.

Next meeting dates: January 26, February 23 (4<sup>th</sup> Wed.)

Adjourned 9:50.