

AACTMAD Board Meeting Minutes

Wed. Nov. 16, 2011

Next meeting – WED. Dec. 17 7:15 pm

Board Members Present:

Hal Breidenbach – President	X
Robert Messer – Vice President	X
Linda Hanson – Secretary	X
Brooke Ratliffe – Treasurer	X
Cyndy Keesler	X
Steve Johgart	X
Gretchen Preston	X
Will Jaynes	X
Marlin Whitaker	X

Guests: Debbie Jackson Director of Long Range Planning

AACTMAD is considered an AVO (all volunteer organization). For such groups, a strategic plan is only as good as ones who make and agree to follow it.

Determine where we are, where stuck, where going.

One reason don't get done – too ambitious/large for people available.

For three years have not had a formal plan. Main emphasis has been on getting facility to work.

Now revisit prior plans and where to go from here. Look at potential unfinished business, new areas, etc.

Doing well –many dances, breadth of dances, diverse band, manage dance hall, signature events (DITS, Dawn Dance), generally welcoming to new dancers, effort at building new talent.

Areas active but not sure how well are doing – source of information on callers, outreach (young dancers, returning dancers), support for dancers with kids

Poor service toward music (concerts, etc.), participatory music, building new talent for musicians,

Need to commit to do the work and accountability for what doing/not doing. Needs to be realistic, doable, and something can get behind

Minimally should have an annual work plan – what are the 3-5 things aiming to do in a given years

As a consideration, for some larger grants, need a long range or strategic plan (at least 3 years)

Boards generally spend time doing:

Fiduciary – mostly what's been done, many reports

Strategic – govern and run meeting based on plan, usually some debate and/or problem solving

Generative – trying to brainstorm for alternatives, think about possibilities

Board not recently been intentional.

Squat analysis – process of determining what good at, bad at, threats, opportunities. Not as recommended as some stay constant. Might want to get members to input on strengths/weaknesses.

Once plan designed, need to reevaluate periodically and adapt plan and progress.

Gretchen proposed aim for having plan with mission, core values, strategic issues, and vision.

Examples – strategic issues (getting College students to dance, communication with dance organizers). First identify, then prioritize, and figure out who can help answer/address issues

Mission – what do

Values – norms, how act, how treat each other and those come into contact with

Priorities – what is important

At end – how hold accountable and/or measure progress

Generally two documents – background researcher about all options/variables. From that, devise a work plan (annual work plan)

Need timelines and goals for what get accomplished.

Gretchen moves goal o a 1 page plan with mission, values, goals, and how measure. Goal to have by end of January

Input sources – existing documents, feedback from members/nonmembers, CDSS information, Present in May at annual meeting

Meeting: Saturday, 10:00 am-2:00 pm. January 21st. At Concourse Hall, conference room

Robert will compile and send to board mission, core values, and list of goals from various sources. Circulate to board. Compile comments. Once have list, send to board members. Take to dance events, ask people at dances for input (things missing, agree with).

Future Important Dates:

Wed. Dec. 14th AACTMAD Board meeting

Wed. Jan. 25

4 hour long range planning meeting Saturday January 21 10:00-2:00

Wed Feb 22

Saturday May 5 – Annual AACTAD meeting

Minutes approved.

Dawn Dance needs a board motion to have another signer on the DDW account. Moved, seconded and approved to add Robb Pilkerton as signer for the account.

Appoint a secretary. Linda will take up vacant position.

Last month proposed to increase number of board members.

Want more people to accomplish tasks

Concern expressed about quality and all pulling weight

Would need to revise plan of rotation

Can this be done by asking non-board members?

Let nominating committee determine whether can increase slate of members

For the nominating committee – determine who makes decisions about contested or not.

Up for ending position – Brooke, Steve, Cyndy. Brooke and Steve willing to run again. Need at least one candidate for board and one for nominating committee

Action Items Brought Forward

- 10/11 - Gretchen to write up auction news to send to members
- 10/11 - Hal will send out donation letters
- 10/11 -Hal will look into status of name change
- A copy of tax returns for AACTMAD requested to be brought to next meeting
- Hal or Brooke to get an update on the status of the new tax exempt letter with the new official name.
- Confirm with the nomination committee about a slate of candidates for January

NEW TASKS

Hal send thank you message to Peter for excellent work on DITS

Secretary will send final version of minutes to Robert for posting on web site after approval at meeting.

Will to remove outdated material for web site.

Robert will make list of priorities and goals for long range planning

Treasurers Report

Adding some new lines for specific committees

Money raised in fundraiser – not allocating currently; will make decisions out of planning sessions.

Question about separating out memberships (at different levels) versus donations.

Should do how member put on form: if say X membership and Y donation, put in as requested.

Gretchen proposed should be prepared to present at each monthly meeting about committees are liaisons to.

Proposed supporting (if needed) \$750 toward 4th Saturday new dance. Moved, seconded, and approved.

Currently only getting I&Es from 6 people. Liaisons to let newer committees know about process.

Weekend conference: Putting on the Dance in August (24) 2013 for CDSS. AACTMAD board volunteered to help.

Propose to start working with Lansing, OCTD about coordinating for area/regional events. Currently some conflicts in scheduling.

Adjourned.